

**DOWN TO EARTH
CONFERENCE
2024**

Sponsorship Prospectus

19–21 November 2024

Wrest Point Hotel Casino
Hobart, Tasmania

A conference dedicated to earthing and lightning protection, facilitating the open exchange of information for novices and professionals, asset owners and suppliers.

DTEC2024.com

Create Opportunity

The 2024 Down to Earth Conference will provide an invaluable opportunity for earthing and lightning protection engineers to catch up with industry developments in the areas of design, installation and testing.

It also provides an opportunity to network with colleagues in the same field and equipment suppliers who provide the tools needed to realise a design.

Sponsoring and exhibiting at the conference will provide your organisation with an opportunity to access the people who will be specifying the earthing and lightning protection for their next project and work programs.

The conference program and exhibition space have been designed to offer sponsors and exhibitors optimum networking opportunities with conference delegates during all breaks.

What are the benefits of sponsoring or exhibiting at the conference?

- A targeted marketing approach directed at your potential customers.
- A significant marketing advantage through relationship marketing.
- Broaden the exposure of your product/service to your target market.
- Enhance company profile and brand awareness.
- Supporting engineering collaboration.
- The opportunity to demonstrate your product/service.
- Networking with key industry specialists

Who will attend?

- Earthing Practitioners
- Asset Owners
- Regulators
- Educators
- Interested Engineers
- Consultants
- Suppliers

Conference timetable

Tuesday	19 th November	6 pm	Welcome reception
Wednesday	20 th November	8 am – 5:30 pm	Conference day one
		7 pm	Conference dinner
Thursday	21 st November	8 am – 5:30 pm	Conference day two

Marketing, Promotion & Networking Opportunities

DTEC2024 provides extensive marketing, promotion and networking opportunities. To capitalise on these, the conference organising committee offers you the following range of packages, through which your company will be clearly identified as a leader.

We recognise that one size does not fit all when it comes to sponsorship investment

and we are happy to discuss and design a tailor made package specific to your organisation's budget, needs and marketing objectives.

To discuss any opportunities please contact the DTEC event manager
registrations@DTEC2024.com

Conference Opportunities			A\$ ex. GST
	Platinum Sponsor	1 available	\$15,000
	Gold Sponsor	2 available	\$10,000
	Silver Sponsor (No Exhibition)	4 available	\$5,000
	Dinner Sponsor (No Exhibition)	1 available	\$5,000
	Exhibition Booth		\$5,000
	Welcome Reception Sponsor	1 available	\$3,000
	Coffee Cart Sponsor	1 available	\$3,000

Platinum Sponsor

\$15,000 (ex. GST), 1 Available

Acknowledgement & Recognition

- Platinum sponsor opening address. A VIP representative from your organisation will be invited to address the delegation during the opening plenary for a maximum of eight-minutes.
- Primary logo recognition and acknowledgement during the opening and closing DTEC conference sessions.
- Primary logo recognition and acknowledgement on the website with placement of logo 80-word promotional paragraph and link to company website.
- Recognition and display of sponsor banner on the plenary stage and at front of the lecture room (banner to be provided by sponsor).
- Full two-page spread advertisement in the A5 conference program booklet.
- Option to supply small merchandise at the company's own cost.
- Prime logo on a predetermined number of promotional items/material in conference satchel.
- First right of take-up for sponsors at next DTEC.

Display

- One large double exhibition booth in prime location of your choice.

Registration

- Three full conference registrations which includes attendance to the welcome reception and dinner.
- Possibility to register additional employees for a discounted rate.

Silver Sponsor

\$5,000 (ex. GST), 4 Available

Acknowledgement & Recognition

- Silver sponsor chaired session. A VIP representative from your organisation will be invited to address the delegation during the start of a chaired session for a maximum of four minutes.
- Half-page advertisement in the A5 conference program.
- Logo recognition and acknowledgement on the website with placement of logo, 80-word promotional paragraph and link to company website.
- Option to supply small merchandise at the company's own cost.

Gold Sponsor

\$10,000 (ex. GST), 2 Available

Acknowledgement & Recognition

- Gold sponsor chaired session. A VIP representative from your organisation will be invited to address the delegation during the start of a chaired session for a maximum of four minutes.
- Secondary logo recognition and acknowledgement during the opening and closing DTEC conference sessions.
- Logo recognition and acknowledgement on the website with placement of logo, 80-word promotional paragraph and link to company website.
- Logo recognition in the program as the gold sponsor.
- Recognition and display of sponsor banner in registration area (banner to be provided by sponsor).
- One full-page advertisement in the A5 conference program.
- Option to supply small merchandise at the company's own cost.
- Logo recognition on a predetermined number of promotional items/material in conference satchel.
- Second and third right of take-up for sponsors next DTEC (in order of payment).

Display

- One single exhibition booth in prime location of your choice (after platinum choice).

Registration

- Two full conference registrations which includes attendance to the welcome reception and dinner.
- Possibility to register additional employees for a discounted rate.

- Fourth through seventh right of take-up for sponsors next DTEC (in order of payment).

Registration

- Two full conference registrations which includes attendance to the welcome reception and dinner.
- Possibility to register additional employees for a discounted rate.

Dinner Sponsor**Day 1 evening**

\$5,000 (ex. GST), 1 Available

The conference dinner will be held at the conference venue, and is included for all delegates, speakers, specified sponsors and invited guests. The dinner will provide an excellent opportunity for networking in an informal setting.

Acknowledgement & Recognition

- Dinner Opening Address. A VIP representative from your organisation will be invited to address the delegation during the start of the dinner for a maximum of eight minutes.
- Naming rights for the dinner reception.
- Logo recognition and acknowledgement on the website with placement of logo, 80-word promotional paragraph and link to company website.
- Logo recognition in program as dinner sponsor.
- Option to supply dinner settings at the company's own cost.
- Two company banners to be displayed at the front of the dinner venue (banners to be provided by company).
- First right of take-up for Dinner Sponsor at next DTEC.

Dinner Inclusions

- Four complimentary tickets to attend the conference dinner.
- Possibility to register additional employees for a discounted rate.

Welcome Reception Sponsor**Evening before the conference**

\$3,000 (ex. GST), 1 Available

The welcome reception will be held at the conference venue, and is open to all delegates, speakers, specified sponsors and invited guests. The welcome reception will provide an excellent opportunity for networking in an informal setting.

Acknowledgement & Recognition

- Welcome Reception Opening Address. A representative from your organisation will be invited to address the delegation during the reception for a maximum of four minutes.
- Naming rights for the welcome reception.
- Logo recognition and acknowledgement on the website with placement of logo, 80-word promotional paragraph and link to company website.
- Logo recognition in program as reception sponsor.
- Option to supply small merchandise at own cost at welcome reception.
- Two company banners to be displayed at the front of the reception venue (banners to be provided by company).

RECEPTION INCLUSIONS

- Four complimentary tickets to attend the welcome reception.

Coffee Cart Sponsor**Throughout the two days of the conference**

\$3,000 (ex. GST), 1 Available

Acknowledgement & Recognition

- A company promotional banner (provided by the company) erected adjacent the coffee cart and an advertising sign supplied attached to the cart.
- Logo recognition and acknowledgement on the website

with placement of logo, 80-word promotional paragraph and link to company website.

- Logo recognition in program as coffee cart sponsor.
- Option to supply branded aprons, T-shirts and/or caps for cart staff at company's own cost.



Exhibition Booth

\$5,000 (ex. GST)



Fascia Panel

Standard signage – Black vinyl lettering on white background (35 characters)



Walls

3 m wide × 2.4 m deep × 2.4 m high
Black carpeted panels with silver anodised poles



Carpet

Carpeted flooring



Lights

(1×) 20 Watt spotlight



Power

(1×) 4 Amp powerpoint



Additional Equipment

Clothed trestle table (183 cm × 76 cm × 74 cm high)
(2×) chairs
Additional furniture packages and equipment can be arranged at the exhibitor's cost

Acknowledgement

- Logo recognition and acknowledgment on the website with placement of logo, 80-word promotional paragraph & link to the company website.
- Logo recognition and acknowledgment promotional emails.
- Logo recognition and company name in conference program.

Attendance

- One full conference registration including the welcome reception and full catering for the duration of the conference.
- Possibility to register additional employees for a discounted rate.

Note: Final exhibition set up hours will be confirmed in the exhibitor manual sent out at least one month prior to the conference. Exhibition positions are allocated on a payment-received basis.



Sponsorship & Exhibition Application Terms & Conditions

Application Procedure

Please complete and sign the application form on the next page and send it via email. A tax invoice will be issued upon receipt.

Sponsorship acceptance is subject to the review and approval of the organising committee.

Please note package allocation to be based on time of receipt of application and payment.

Goods and Services Tax (GST)

All sponsorship items subject to a 10% goods and services tax consistent with Australia's consumer tax system.

Conditions of Payment

Full payment must be received within 30 days from the invoiced date for the application to be considered.

All payment must be made in Australian Dollars.

Payment Methods

The Australian Earthing Institute will invoice the successful company upon receipt and processing of the sponsorship prospectus application.

The following payment options will be permitted with all details and terms and conditions outlined on the invoice: Credit Card via our secure payment portal, or EFT/Bank Transfer.

Additional payment options may be considered by the Organising Committee.

If paying by credit card, payment can be made by completing the appropriate section of the applications form on the following page.

Cancellation Policy

If you would like to request the cancellation of your sponsorship application, please submit a written request for cancellation specifying the reason for cancellation.

The cancellation request is subject to the approval of the committee on the condition that none of the sponsorship arrangements have been delivered upon and can be resold.

Note:

50% of the contracted amount will be retained for cancellation requests between 12 to 3 months prior to the event.

100% of the contracted amount will be retained for cancellation requests received 3 months prior to the event.

Liability

Organisers are not liable for damages or loss to sponsor or exhibitors' property.

Obligations and Rights

Promotional activity must not impinge on or directly interfere with any other sponsor or exhibitor.

Exhibition

Organisers reserve the right to change the layout and allocation of booths should the need arise. Exhibitors will be notified if this becomes necessary.

Exhibitors must be adequately covered for Public and Product Liability Insurance. It is the responsibility of the exhibitor to arrange appropriate insurance for items within their exhibition.

Exhibitors must ensure the cleanliness and tidiness of their allocated space.

Contact

Daniel Snodgrass,
DTEC2024 Sponsorship Coordinator
registrations@DTEC2024.com

Sponsorship & Exhibition Application Form

Your organisation’s inclusions will be confirmed in writing and will become effective once agreed payment has been received.

To apply, complete this form and email to: registrations@DTEC2024.com

Sponsor Details			
On-Site Contact Person			
On-Site Mobile Number			
Title (please circle)	Mr / Mrs / Ms / Miss / Dr / Prof		
Given Name			
Family Name			
Organisation Name (for invoicing purposes)			
Organisation Name (for marketing purposes)			
Position			
Address			
	State	Country	Postcode
Email			Phone
Fax			Website

Please select (✓) your sponsorship opportunity	Price (A\$ ex. GST)	(A\$ inc. GST)
<input type="checkbox"/> Platinum Sponsor (1 available)	\$15,000	\$16,500
<input type="checkbox"/> Gold Sponsor (2 available)	\$10,000	\$11,000
<input type="checkbox"/> Silver Sponsor (4 available)	\$5,000	\$5,500
<input type="checkbox"/> Dinner Sponsor (1 available)	\$5,000	\$5,500
<input type="checkbox"/> Welcome Reception Sponsor (1 available)	\$3,000	\$3,300
<input type="checkbox"/> Coffee Cart Sponsor (1 available)	\$3,000	\$3,300
<input type="checkbox"/> Exhibition Booth	\$5,000	\$5,500

Please select (✓) your chosen payment method

- Credit Card** - charges as per this form (plus a 2% merchant fee) are to be debited to:
 - Mastercard
 - Visa
 - American Express
 - Diners Club

Card Holder's Name	Expiry	CVV
Credit Card Number	Signature	

- Request a Tax Invoice.** If you would like to discuss further payments options please email registrations@DTEC2024.com

Authorisation

I am authorised to sign documents on behalf of the organisation and have read the terms and conditions governing the sponsorship and comply with them in full. I understand that this application is subject to the approval of the Organising Committee.

Insert TOTAL A\$ amount payable inc. GST (excluding credit card merchant fees)

Name	A\$
Signature Date	